OFFICIAL RULES

The Power of Art Contest

**NO PURCHASE NECESSARY TO ENTER OR WIN**

Revitalization and beautification of our community starts with you!

The Power of Art Contest, promoting SMUD’s Clean Power City, is an opportunity for the Gardenland Northgate neighborhood to showcase their clean power champion drive and cultural pride.

If you have a passion for design and a flare for color, we’re giving you creative license to visually express what it means to live in a Clean Power City.

Your art could be featured on posters, flags, transformer boxes and more.

**GENERAL RULES:** These are the Official Rules for The Power of Art Contest (“Contest”). The contest begins May 1, 2022, and ends on July 31, 2022, at 11:59 p.m. Pacific Standard Time.

**ELIGIBILITY:** The Contest is open to Gardenland Northgate residents, ages 12 to 26, living in zip codes 95833 and 95834, located in the Sacramento Municipal Utility District’s (“SMUD”) service territory. If entrant is a minor, parent/guardian consent is required to participate. Not open to Gardenland Northgate Neighborhood Association Board Members or their immediate family members (spouse, parent, siblings, and children) or employees and immediate family members (spouse, parent, siblings, and children) of SMUD, its directors, officers, or agents.

**HOW TO ENTER:** To enter, entrant must submit: 1) an original artwork which promotes visually what it means to live in a Clean Power City while celebrating the culture and resiliency of the Gardenland Northgate community, and 2) an Application – Consent to Participate form including release and parent/guardian consent, if applicable. By submitting all items, entrant automatically confirms that entrant agrees to these Official Rules.

Drop off original artwork for consideration to Stanford Settlement, [450 West El Camino Ave. Sacramento 95833](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.google.com_maps_search_450-2BWest-2BEl-2BCamino-2BAve.-2BSacramento-2B95833-3Fentry-3Dgmail-26source-3Dg&d=DwMFaQ&c=Ko5vnWWlemq1VcwTIpbf0g&r=cq0JL6GZzUNvav54bJvl8GBCnpYjmK8eJU4arLXio94&m=M5NM4SYpcT8VWP3yJsW1eTmvGPBdEqplPtngsAvuVSG_mPhIynGL03P_WHz3Uj2O&s=ZF816RX3mfCKoLric-6sKcmFrSuxVLWofaI4D5qnVBI&e=), from 9 am to 5 pm Monday-Friday. Entries not selected will not be returned.

Entrants can submit any still image or art piece, including but not limited to hand drawings, paintings, graphic designs and photographs. Entrants should keep in mind that artwork could be “blown-up” and/or used for square or rectangular items, like a calendar.

**OWNERSHIP OF ARTWORK:** Entrant represents that she/he is the original creator of the artwork submitted for this Contest. Entrant does hereby consent to the use and gives SMUD permission and all rights to use the submitted artwork in any media whatsoever for promotional, advertising, or other purpose of SMUD. Entrant agrees that all rights to the artwork, including digital files belong to SMUD. Entrant waives all claims to compensation or damage based on the use of the artwork by SMUD. Entrant also waives the right to inspect or approve any use by SMUD of the artwork.

**ARTWORK DETAILS:**

* Artwork must promote SMUD’s Clean Power City
* Entrants may enter more than one submission, but only one submission per entrant may win a prize
* Artwork may not use copyrighted images or registered trademarks/service marks.
* Artwork cannot mimic traffic control devices or street signage
* Artwork cannot mimic any type of warning label or ID label used on equipment
* Artwork must not infringe the privacy or personality rights of any person or deceased person
* Artwork cannot contain material which is defamatory to any person, obscene, offensive, pornographic, hateful, racist, discriminatory, or inflammatory

**PRIZES:**

Ages 12-15 Award Winner: $250.00

Ages 16-18 Award Winner: $250.00

Ages 19-26 Award Winner: $250.00

Up to 15 Recognition Winner(s): $100.00 each

**WINNER DETERMINATION:** SMUD will select winner(s) from among all entrants who have complied with these Official Rules. SMUD’s decision with respect to the selection of the potential winner(s) shall be final. Entrants need not be present to win. The potential winner will be notified by email on or about August 15, 2022. Winners will be required to submit a W-9 in order to receive the prize.

**PRIZE ACCEPTANCE:** All federal state and local laws and regulations apply. Prior to or at the time of delivery of the prize, the potential winner/parent or guardian must execute an Affidavit of Eligibility / Prize Acceptance Form / Release of Liability. Failure to execute an Affidavit of Eligibility / Prize Acceptance Form / Release of Liability may result in disqualification and the selection of an alternate winner, unless prohibited by law. Failure to accept delivery of the prize will constitute forfeiture of such prize. If the potential winner is not in compliance with these Official Rules or if SMUD is unable to contact a selected winner within a reasonable time period following the winner’s selection, the prize will be forfeited and, at SMUD’s discretion, an alternate winner will be selected. In consideration of being awarded the prize, winner/parent or guardian hereby agrees and consents, without further authorization, compensation, or remuneration of any kind, to the use of the winner’s name, voice, picture, and/or likeness in any and all advertising, promotions and other publicity conducted by SMUD.

**INDEMNITY:** Entrant agrees to be bound by these Official Rules and holds harmless and indemnifies SMUD and Gardenland Northgate Neighborhood Association, its directors, officers, employees, or agents, against any and all liability, damages or causes of action (however named or described), with respect to or arising from either the entrant’s participation or the receipt or use of the prizes awarded in this Contest.

**OFFICIAL RULES/WINNERS LIST:** SMUD reserves the right to make Official Rules or Contest changes without notice at any time. The decision of SMUD in the interpretation of, and compliance with, the Official Rules is final. By participating in this Contest, entrant agrees to be bound by these Official Rules and the decisions of SMUD, which are final. For a copy of the Official Rules and/or a list of the winner and prize, please send an email with the Subject: POWER OF ART CONTEST RULES REQUEST or POWER OF ART CONTEST WINNERS LIST REQUEST to StrategicAccounts@smud.org. Requests must be received no later than August 31, 2022.

**TAX INFORMATION:** Winner is solely responsible for all applicable federal, state, and local taxes, and any expenses associated with the prize, unless otherwise specified.

**APPLICABLE LAWS:** This Contest is subject to the laws of the State of California. Void where prohibited or restricted by law.

*Please note: Artwork may be considered for use on SMUD transformers or switch gear boxes as a “decorative wrap.” If chosen to be used as a wrap an additional wrap agreement must be signed. The wrap agreement does not guarantee the transformer box will not be replaced within the term due to unanticipated equipment damage or failure. SMUD-owned transformer boxes may be removed, replaced or relocated by SMUD as necessary without notification to the applicant and/or Entrant.*